

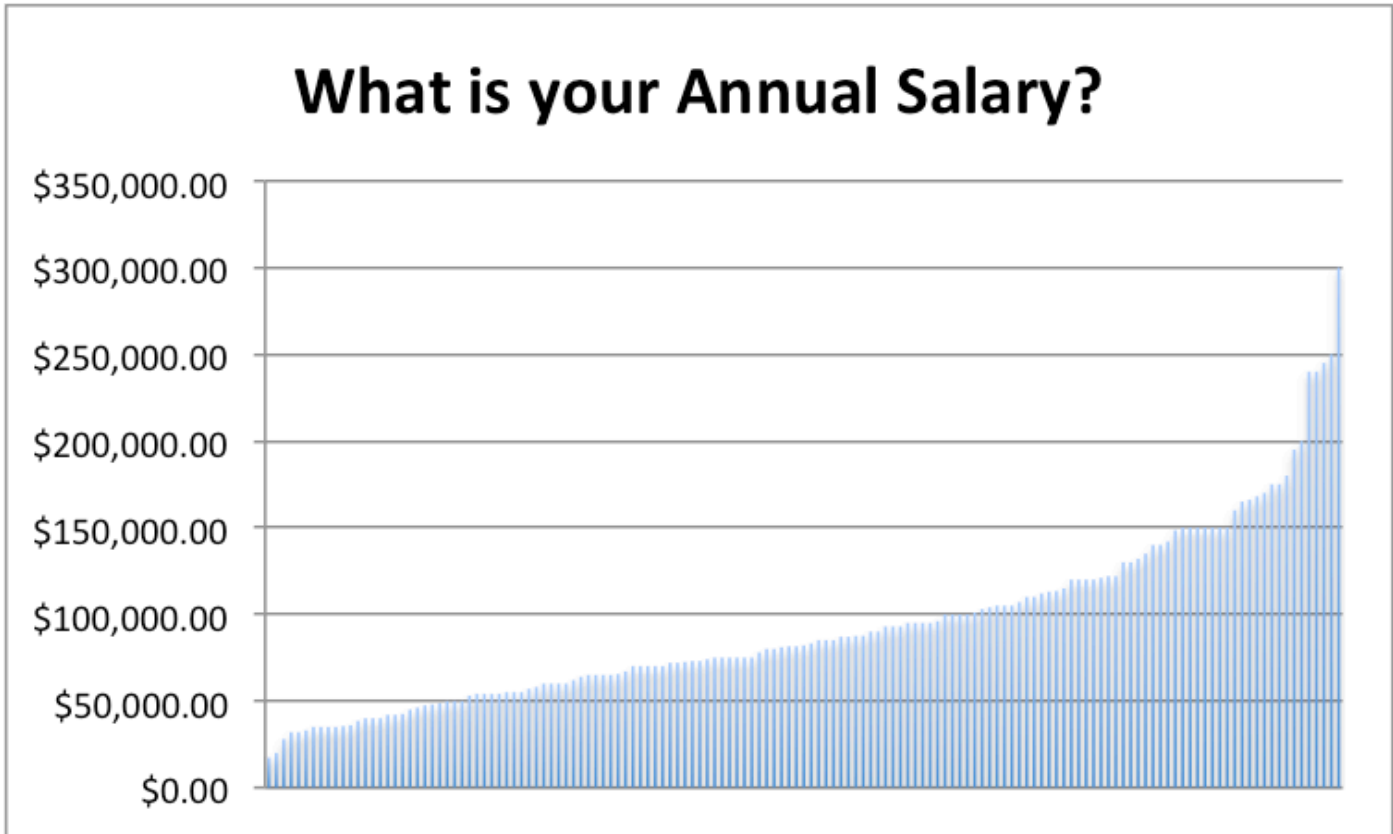


The Only Influencers 2016 Email Marketing Salary Guide

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Email Marketing Salaries (All)

Range: \$17,250 - \$300,000

Median Salary: \$82,000

Number of responses: 145

Female Responses: 50%

Male Responses: 50%

Ages:

20-29: 26%

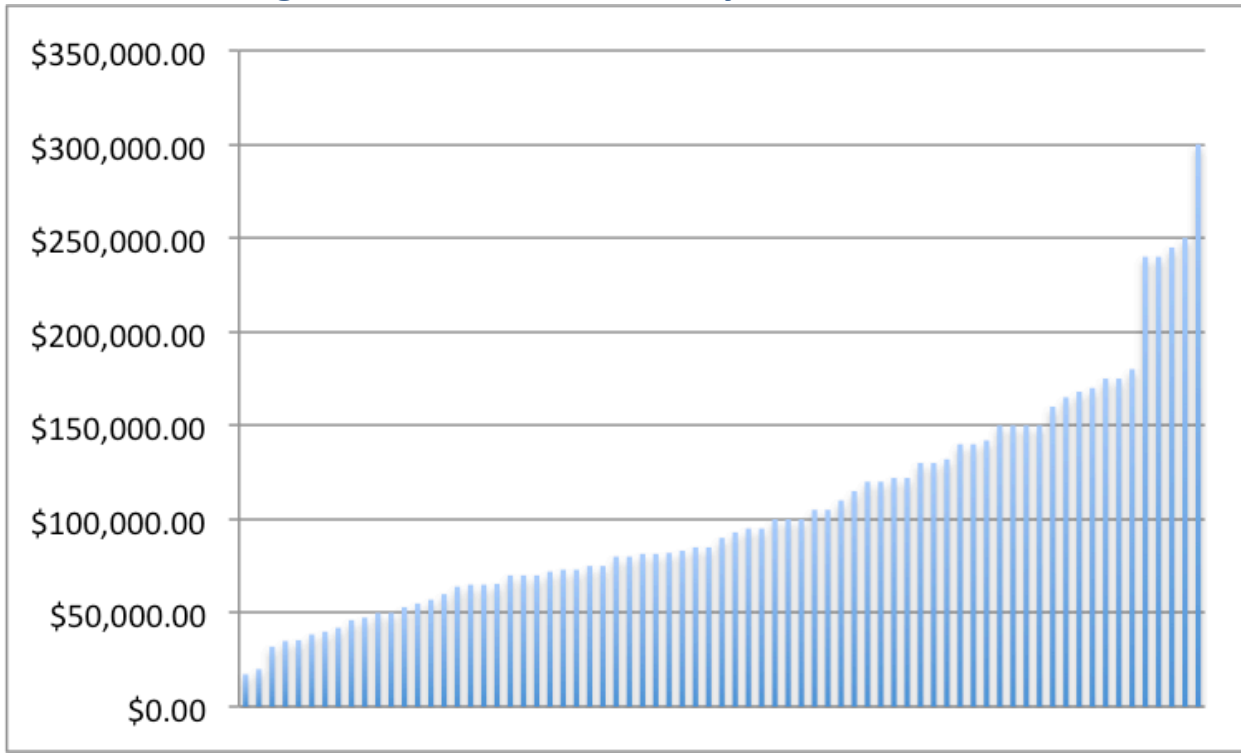
30-39: 45%

40-49: 21%

50-59: 7%

Over 60: >1%

Email Marketing Salaries broken down by Sex



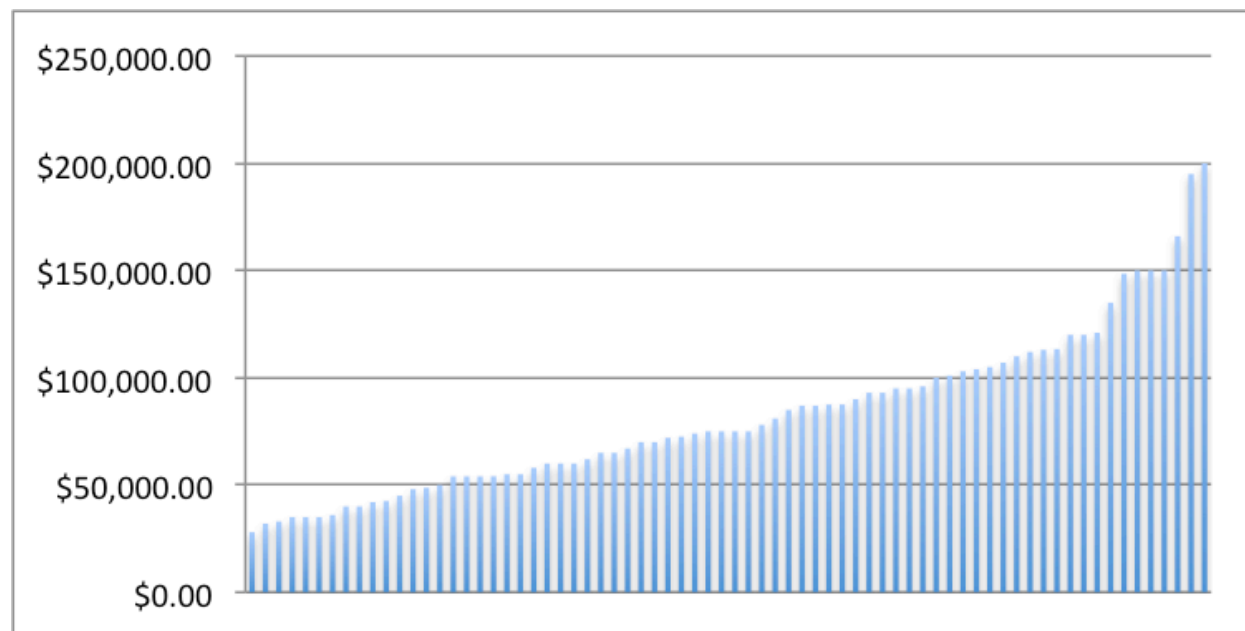
Male Salary (all)

Range; \$17,250-\$300,000

Median Salary: \$90,000

Only Influencers 2016 Email Marketers Salary Guide

Email Marketing Salaries broken down by Sex

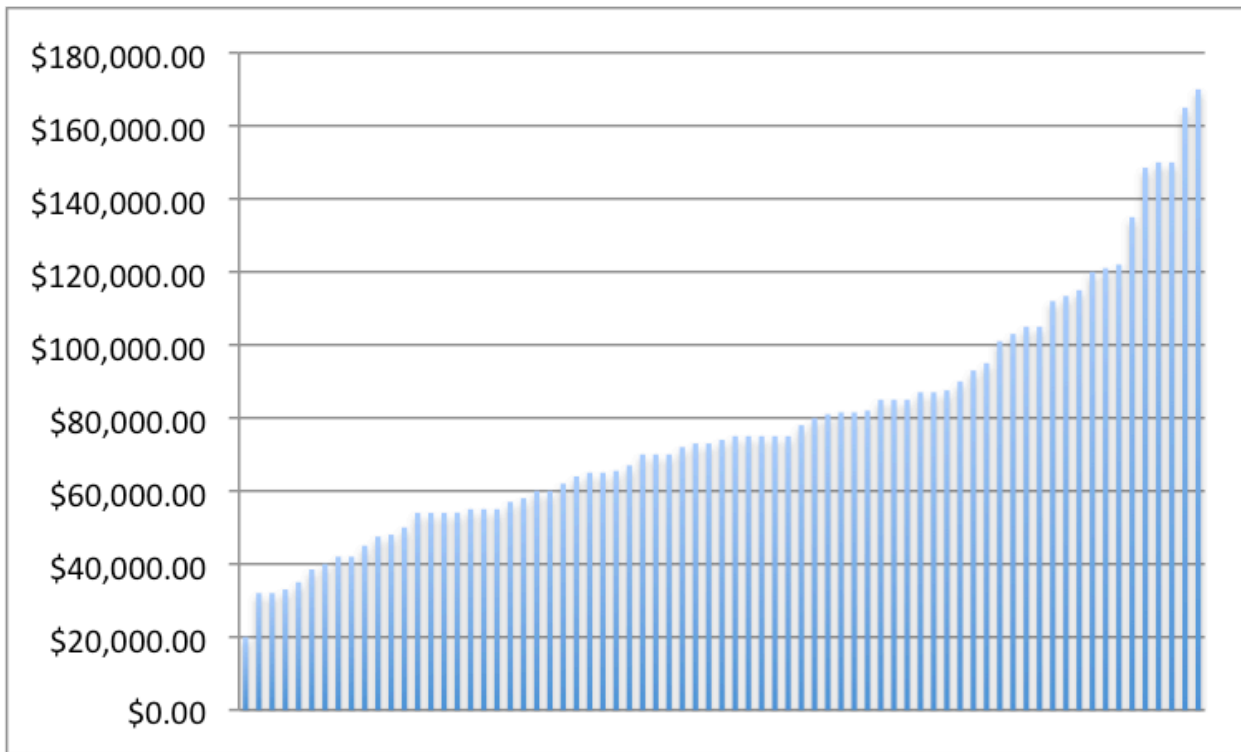


Female Salary (all)

Range: \$28,000 - \$200,000

Median: \$75,000

Email Marketing Salaries Broken Down Vendor vs Client vs Consultant

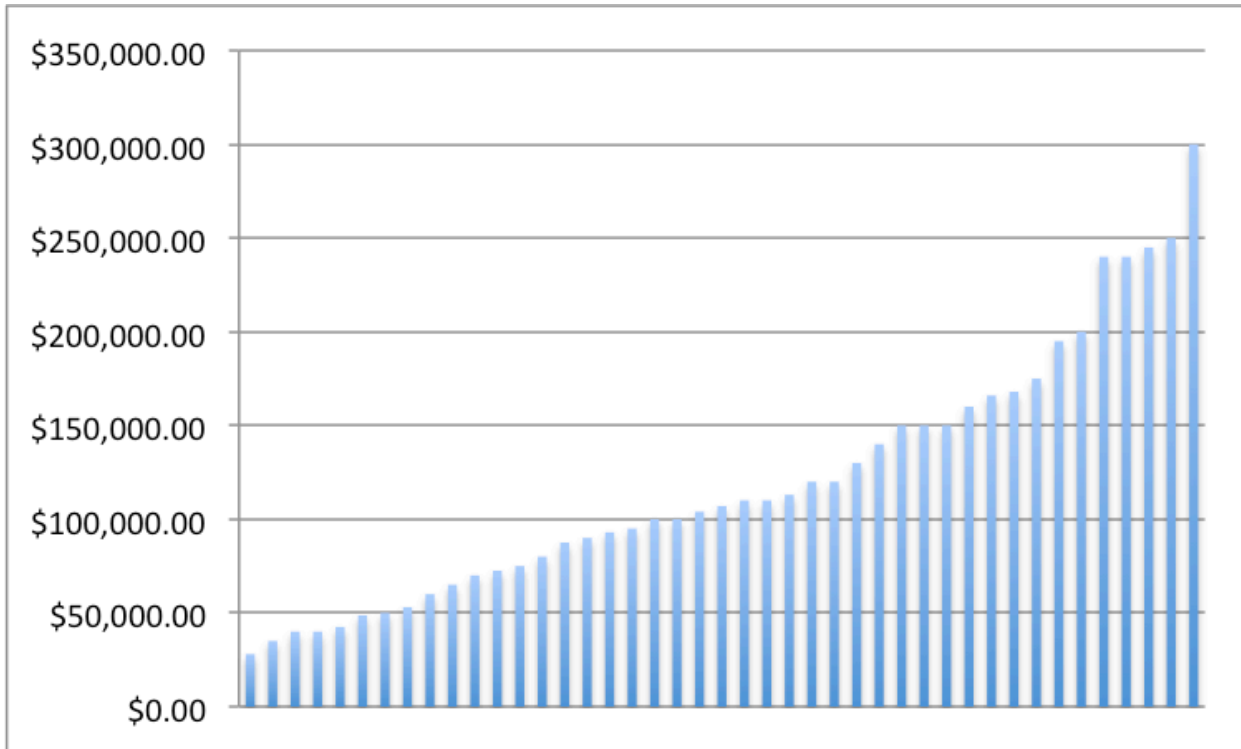


Client Side

Range: \$20,000 - \$170,000

Median Salary: \$74,000

Email Marketing Salaries Broken Down Vendor vs Client vs Consultant

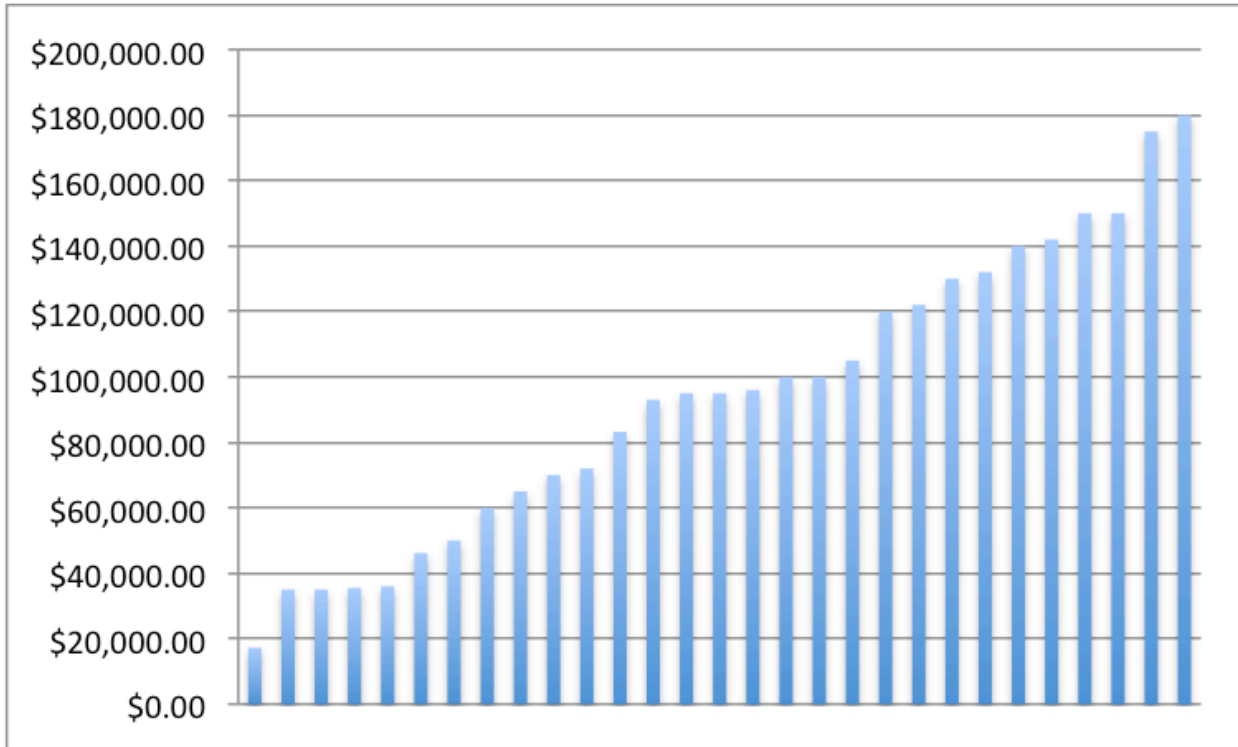


Vendor Side

Range: \$28,000 - \$300,000

Median Salary: \$107,000

Email Marketing Salaries Broken Down Vendor vs Client vs Consultant

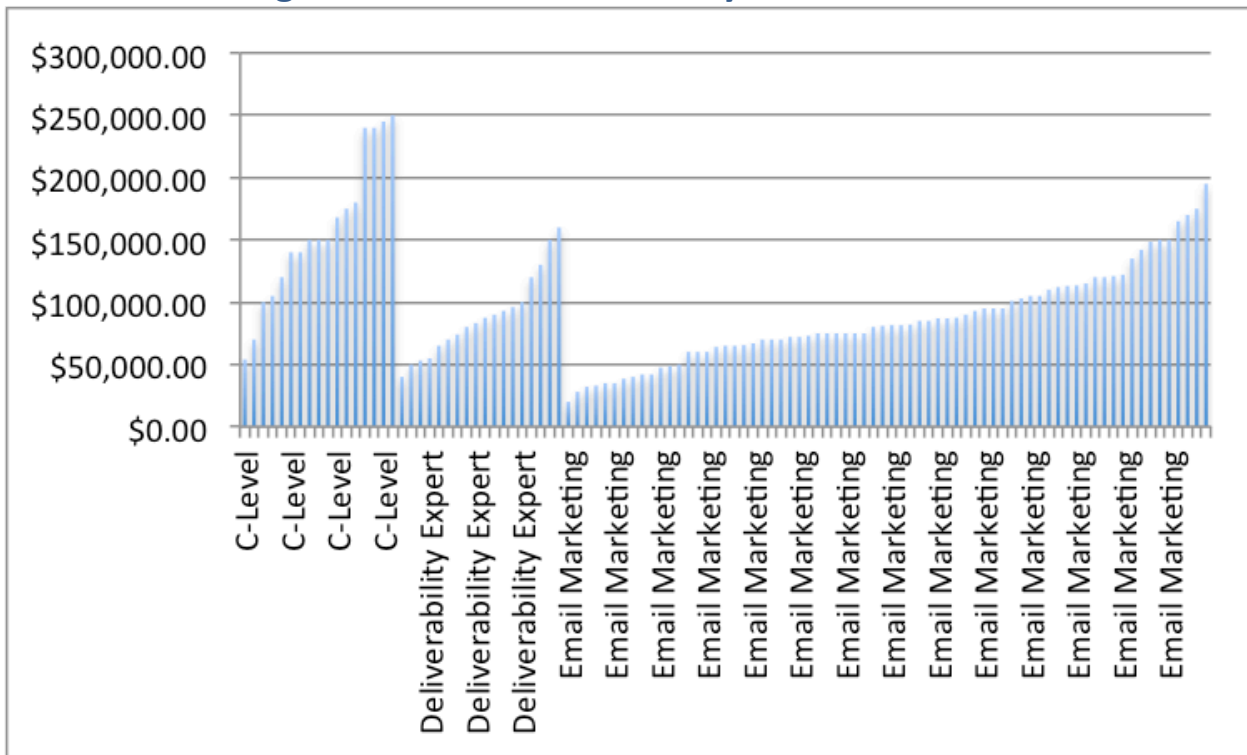


Consultant Side

Range: \$17,250 - \$180,000

Median Salary: \$95,000

Email Marketing Salaries Broken down by Title



C-level:

Range \$54,000 - \$250,000

Median: \$150,000

Email Marketing Director/manager

Range: \$20,000 - \$195,000

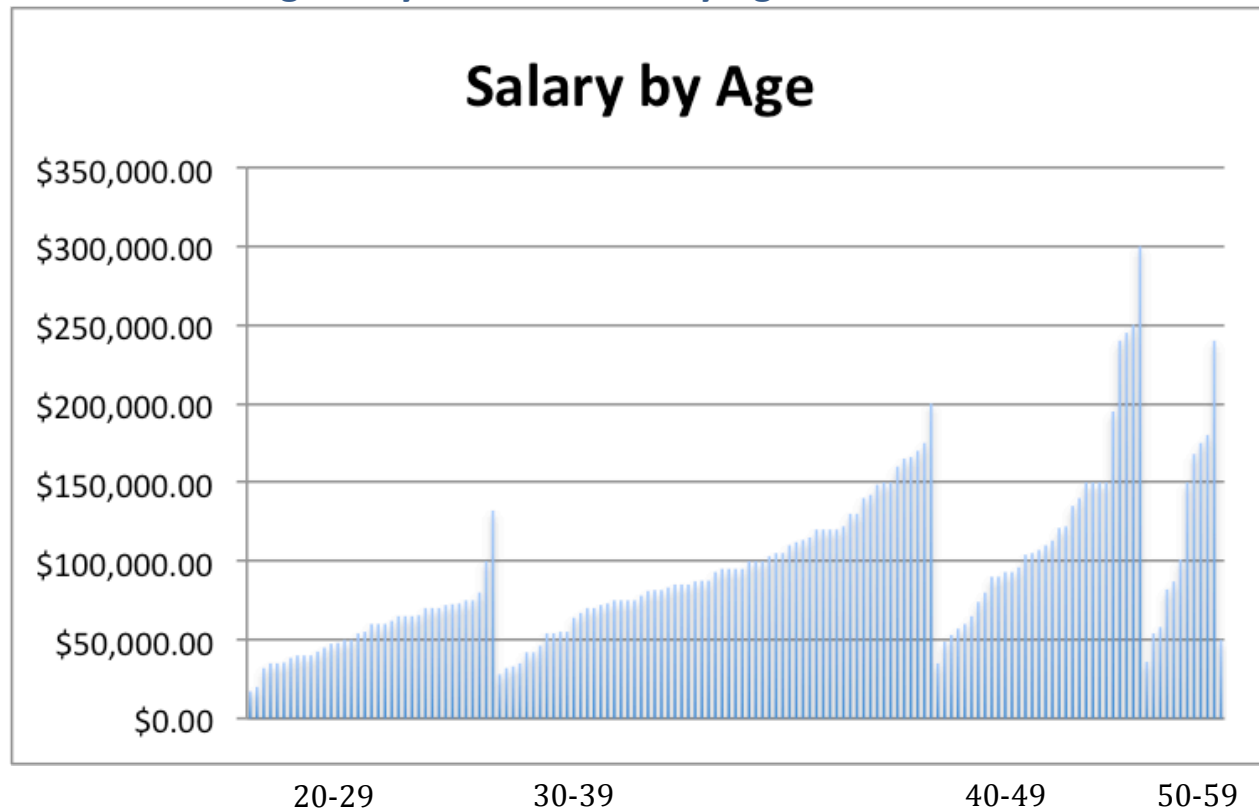
Median: \$81,250

Email Delivery Expert

Range: \$40,000-\$150,000

Median: \$87,500

Email Marketing Salary Broken down by Age



20-29:

Range \$17,500-\$240,000

Median: \$55,000

30-39

Range: \$28,000-\$200,000

Median: \$93,000

40-49

Range: \$35,000 - \$300,000

Median: \$107,000

50-59

Range \$36,000 - \$240,000

Median: \$101,000

Email Marketing Salary broken down by region

Non US: Median: \$64,500

Atlanta: Median \$101,500

New York: Median: \$131,000

California: Median : \$102,000

Other US: Median: \$80,000

Email Marketing Salary broken down by Years in the business.

Less than a year Median: \$40,000

Less than 5 years: Median \$62,750

More than 5 years: \$100,000

Years in Business: Less than 1 year, More than 1 Year, More that 5 years

